



Finance for Biodiversity Initiative



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The Nature and Finance Nexus

Financial decision making

Natural world as source of risk and value

Real economy action

1,000,000 species under threat

IPBES Report (2019)

Impact on nature

of GDP dependent on nature

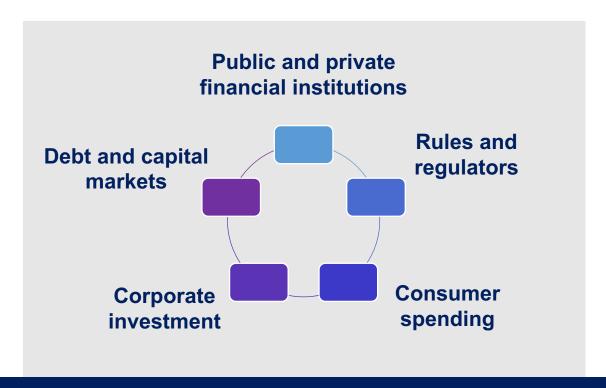
World Economic Forum (2020)



How we understand the problem: materiality

Across the whole financial system...

...impact on nature is not judged material to financial decisions



Interests of citizens as investors

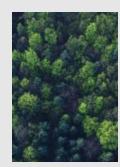


Interest fut ger

Interests of future generations

Risks and impacts on environment





Value of environmental services





Our theory of change

Goal: Align financial flows with nature conservation and restoration

Aim: Raise the profile and materiality of biodiversity in financial decision-making

Data and Disclosure

are important

but not enough



Laws, culture, policy and rules determine what counts



Critical junctures
enable shifts in what is
possible

5 Workstreams

Market efficiency & innovation

Legal liability

Bridging policy & financial rules

Citizen engagement

Response to the crisis



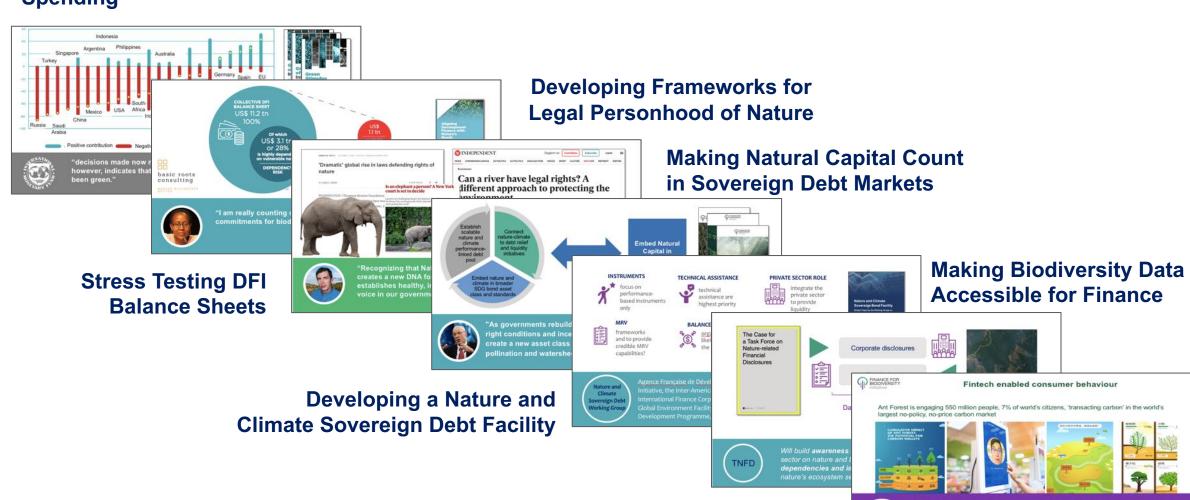
Systemic interventions to make nature count



with investment opportunities through personalization, automated outo

feedback, and game-like interfaces

Greening Stimulus Spending



Fintech enabled

consumer behavior





Scaled impact: a systemic framework

Align public finance to biodiversity-related

policies and commitments

GOVERNMENT & PUBLIC AGENCIES

Accept accountability for impacts on

r impacts on biodiversity



LEGAL SYSTEMS

Hold financial institutions liable for biodiversity impacts

Publicly disclose actual and expected biodiversity impacts and risks

F IN:

FINANCIAL INSTITUTIONS



Take account of citizens' individual and collective rights and preferences

Align activities

with biodiversity-related public policies, goals and commitments



Working with Leadership and Coalitions...













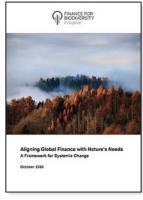
WWF



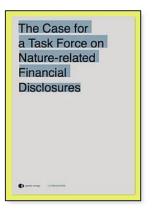
Publications

SYSTEMIC FRAMEWORK

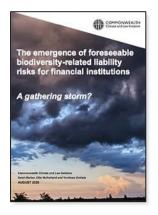




DATA

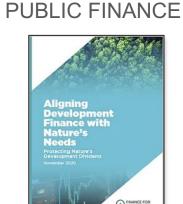


LEGAL LIABIILITY



June 2020

FINTECH



Fintech for Biodiversity

A global landscape









GREEN STIMULUS



SOVREIGN DEBT



